

NCADD MEMBERSHIP



AFFILIATE MEMBERSHIP BENEFITS

ADVOCACY, BRANDING, AND COMMUNICATIONS

As an NCADD member affiliate, you gain access to comprehensive support in advocacy, branding, and communications.

ADVOCACY

- Special e-newsletters, *NCADD Advocacy in Action*, when federal policy developments require our immediate support.
- FREE *Advocacy in Action* templates that include letters, fact sheets, and press kits that can be localized for promotion and mobilization efforts on timely advocacy developments.
- National leadership and representation on key advocacy groups focusing on prevention, education, and the promotion of accessible treatment and support services for individuals and families affected by addiction.

BRANDING AND COMMUNICATIONS

- NCADD logo and branding guidelines provided by NCADD National.
- Bimonthly e-newsletter, *NCADD Amethyst*
- Listing on NCADDnational.org as a trusted Member Affiliate and resource for referrals.
- Access to *NCADD's Journal* and other valuable resources. NCADD bridges the gap between academic research and clinical practice in the field of alcohol addiction and substance use.

- Inclusion of your organization's name in the national NCADD Annual Impact Report publication.
- NCADD social media accounts support your organization's posts, events, and promotions.
- Access to a Member Affiliate portal on NCADDnational.org with branding, marketing, and communications tools.
- Timely NCADD-prepared communication resources to amplify partnership at key times of year.
- Alignment with NCADD logos and use of select photos/videos.
- Awards recognition opportunities for donors, programs, and your Member Affiliate.
- Recommend recipients for the Bronze Key award, a national recognition award granted by NCADD for Affiliate presentation to an individual or organization that has made an outstanding contribution to the field and the Affiliate.
- Recommend recipients for the Meritorious award, a national recognition for a local program that has made an outstanding contribution to the field and the Affiliate.

AFFILIATE MEMBERSHIP BENEFITS

NETWORKING AND TRAININGS

As an NCADD member affiliate, you gain extensive networking opportunities and access to valuable trainings.

NETWORKING

- Access to the Member Affiliate network website portal.
- FREE admission to quarterly *Coffee Connections* virtual meet-ups for Executive Directors.
- Regional in-person networking opportunities with NCADD affiliates.
- Eligible for Executive Director Ambassador mentoring program.
- Eligible for New Affiliate mentoring program.
- Entry to an event calendar on NCADDnational.org to share Affiliate Member upcoming events.
- Participation in affiliate spotlight opportunities for online, print, and virtual meetings.

TRAININGS

- FREE admission to all regularly scheduled educational workshops.
- Reduced registration fees and discounts for the NCADD National conference.

AFFILIATE INSURANCE AND PREFERRED VENDOR BENEFITS (COMING SOON)

- Participation in the Affiliate Benefit Provider Program (ABPP) which offers deep discounts on health plans, pension programs, business insurance and an array of other programs.
- Discounts for staff training for Diversity, Equity, and Inclusion and other areas of interest with NCADD's preferred vendors.

AFFILIATE MEMBERSHIP

REQUIREMENTS

All Affiliates shall fulfill at least the following requirements:

- Ascribe to the mission and vision of NCADD.
- Participate in national, state, and local advocacy efforts.
- Be incorporated as a separate non-profit, tax-exempt organization.
- Maintain an office (street address required) and telephone or answering service.
- Adhere to a Code of Ethics that is consistent with the mission of the organization and criteria for affiliation and in compliance with all applicable regulatory agencies.
- Provide an objective information and referral service, which considers most resources in the community.
- Provide community-based prevention and education programs.
- Willingness to work with other Affiliates in providing mutual support and assistance.
- Utilize name identification and adhere to branding guidelines of NCADD including the NCADD logo displayed on website homepage.
- Have policies and practices that ensure diversity and equal opportunity in all aspects of its operation (employment, board representation, programs offered, people served, etc.).
- Maintain its books of account and financial records in accordance with procedures prescribed by the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organization; have an annual audit as may be required.
- Ensuring that the Member Affiliate aligns with NCADD's policies, objectives, and goals which involves maintaining organizational integrity and implementing programs that consistently adhere to NCADD's policies, purposes, and objectives.
- Serve a defined geographical area, mutually agreeable to the membership organization and NCADD. Pay the prescribed membership dues.

AFFILIATE MEMBERSHIP

DUES AND MEMBERSHIP RENEWAL

Dues shall be based on Affiliate's total revenue, as follows:

AFFILIATE REVENUE	DUES
Under \$100,000*	\$1,000
\$100,000-\$499,999	\$1,500
\$500,000-\$999,999	\$2,000
\$1,000,000-\$4,999,999	\$4,500
\$5,000,000 and over	\$7,000

*For revenue under \$50,000 dues will be 1% of total revenue.

AFFILIATE MEMBERSHIP RENEWAL

All memberships expire on December 31st, and renewals happen starting on January 1st of each year.

An email reminder and a postal mail reminder are sent to the organizational contact on file prior to the renewal date.